

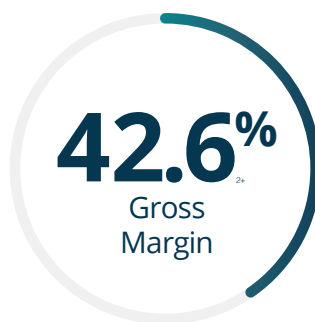
Franchise With The Best in Senior Care

The Right Time

The demand for in-home senior care has never been greater. An aging population, shorter hospital stays and a general preference for aging at home are fueling demand for senior services that help preserve independence. In addition, families are struggling to provide appropriate levels of care for their aging loved ones while also trying to fulfill the normal responsibilities associated with raising their own children. Our services help the busy sandwich generation meet all of their commitments.

With over 700 locations in six countries across the world and over \$671 million in systemwide revenue in 2023, Right at Home is one of the largest home care franchise networks in the world, making a positive difference in the lives of others every day.

Sales – Average Office



“Owning a Right at Home franchise provides me with the **flexibility to spend quality time with my family** while making a good living and positively impacting lives.”

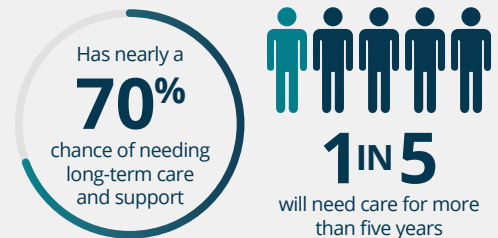
- Maeghan Scott, Right at Home Legacy Franchisee in NJ

Awards & Recognition

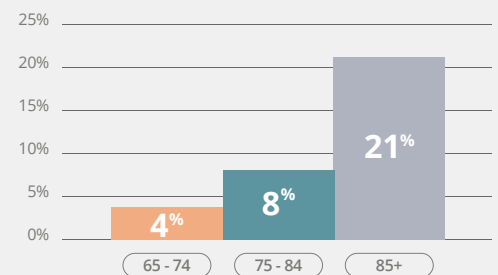


Industry by The Numbers

SOMEONE TURNING 65 TODAY*



OLDER ADULTS NEEDING HELP* WITH PERSONAL CARE BY AGE





Success WITH Significance®

When you become a Right at Home franchise owner you can take pride in changing people's lives for the better. As you improve the quality of life for those you serve, you achieve fulfillment in your everyday life as well.

What You Need

Passion. For some, it's a passion for making a difference in the lives of families in their local community. For others, it's a passion for building a successful business and creating independence for their family through business ownership. Whatever your motivation is, you must have a passion for what you're doing in order to be successful.

What You Don't Need

Most Right at Home business owners don't have previous health care experience and most have never owned their own business. Many of our franchisees are from the corporate world. They've taken their business skills that were honed by working for others and put those skills to work for themselves in their own business.

Reasons People Do This

-  INCOME
-  FULFILLMENT
-  FLEXIBILITY
-  CONTROL
-  BUILD EQUITY
-  INVEST IN YOURSELF

Cost to Own a Right at Home

Type Of Expenditure	Low	High
Initial Franchise Fee	\$49,500	\$49,500
Real Estate/Rent	\$2,550	\$6,150
Rent Deposits	\$0	\$4,300
Leasehold Improvements	\$0	\$3,000
Insurance	\$6,000	\$10,000
Furniture and Fixtures	\$2,700	\$6,000
Computer Hardware and Software	\$3,750	\$9,250
Other Office Equipment and Supplies	\$1,000	\$6,000
Training	\$3,000	\$8,000
Policies and Procedures Manual	\$750	\$750
Setup Fee for Policy and Procedure Manual	\$125	\$350
Integrity Selling Training Program	\$700	\$1,000
ATS Payment	\$375	\$1,875
Initial Opening Marketing	\$750	\$4,350
Permits	\$200	\$2,700
Professional Fees	\$300	\$3,500
Signage	\$0	\$4,000
Additional Funds (three months)	\$17,000	\$40,000
Total Initial Investment	\$88,700	\$160,725



“I wanted my work to have **more purpose, and I wanted to use my skills in a more meaningful way.** I found both with Right at Home.”

- Beau Green, Right at Home Multi-State Franchisee in AL & TN

1+ \$1,557,196.97 average annual net billings for all franchise offices open for one year or more as of December 31, 2023. Of the 363 total offices open for one or more years ending in 2023, 122 or 34% attained or surpassed the average annual net billings.
2+ For the year ending 12/31/2023, we received complete financial data from 423 of the 457 (93%) Franchised Businesses.
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